



Innovation Training Workshops

The heart of innovation comes from the ability to see things from new and different perspectives. As creatures of habit, we tend to act in a way that has worked for us in the past and miss what is possible. To be able to see “the possible” we must learn new techniques.

Our innovation training workshops teach people how to think more innovatively. This foundational workshop instills skills and thought-processes that have been proven to produce innovation. It is based on academic research and practical knowledge gleaned from thousands of workshops with leading organizations worldwide.

Participants will:

learn how to....

“unstick” thinking

reframe and clarify challenges

use new techniques to generate new ideas

defer judgment

use new convergent thinking skills

get new perspectives on risk-taking

understand personal thinking styles

get curious again

...so they can...

look at challenges in new ways

be assured they are addressing the right challenge

have a larger array of options (mild to wild) to choose from

delay their natural tendency toward criticism and allow space for ideas to grow

make effective decisions and move comfortably in new directions

mitigate the potential for failure while moving toward higher risk/higher return projects

be more effective in utilizing the individual strengths of teams or workgroups

be excited about what they can accomplish

Our approach:

We customize our programs to meet your needs. You provide the people, the goals and the knowledge and skill at what you do. We develop a program that delivers the goal in a fun and productive learning session.

The results:

Your people will have new tools, a language that fosters innovative thinking and an understanding of thinking styles that contribute to innovation. Our workshops revitalize groups, allowing them to be capable of pushing their thinking beyond their current abilities.

Together we produce results. More innovation. More passion. More profit. More success.

For more information, please contact Carol Franczek at 847 786-4243 or via email at cfranczek@theinnovationpractice.com